

# SMS2Email

## What is SMS2Email?

### **Definition of SMS2Email**

- Clients will send an SMS into your shortcode – an email will then be sent to the designated email address with the SMS message and cell phone number.

### How does it work?

- Your client will simply SMS into your shortcode(I.E 31010)
- When the SMS arrives at Stouf our platform converts the SMS into an email and sends it to the destination email address(s).
- Each SMS can be forwarded to up to 10 e-mail addresses.

### Where can I use it?

- Voting lines
- Competitions
- Information gathering
- Creates an excellent 'call to action' when appended to current marketing material.

### Information

- NO new software required; only an active e-mail account.
- ANY active e-mail account will work.

### Costs? (all costs incl VAT)

- This is included in you once-off setup fee per SMS campaign

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